

The post-covid era: towards a business reset

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DIGITAL REVOLUTIONS, AGILE CULTURE

The COVID-19 pandemic has impacted every sector of the economy and every area of society. Indeed, some of the impacts are only beginning to be understood. As we start to explore the full extent of its effect, we need to seize the opportunity to rebuild an agile economy, and to train the next generation of workers who will make it prosperous

François de Montaudouin

François de Montaudouin began his career in banking before moving into private equity. He then moved out of finance into operational roles. He led a major French distribution group and ran two Middle Eastern family-owned corporate groups. He is perhaps best-

known as the man behind the project to build a ski resort in Dubai.

He created his own company, specialising in corporate governance, a pioneering concept for conglomerates in newly developed countries. After 12 years in the Middle East, he returned to France in July 2019. He sits on a number of boards, including as a chairman, and consults with various clients, assisting them in optimising their business by improving their decision-making organisation. Among others, he is currently leading change management efforts as chairman of the board at the leading interdisciplinary architecture practice Arep Group, a subsidiary of SNCF Gares et Connections.

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When I was asked to introduce a collection on the COVID-19 pandemic, I immediately began to think of all the things that could fall within the scope of such a discussion. As I began to think deeply about the issues, the more I realised that there were striking similarities between parts of the crisis and parts of the response.